



## HOW CAN LOCAL PLANNING BE EXCITING AND EFFECTIVE? LET'S LEARN FROM YOUR PEERS!

*A Primer for Municipal Officials presented by West Chester University, Chester County Planning Commission, the Chester County Association of Township Officials, and Brandywine Conservancy*

**SATURDAY, MAY 19, 2018**

**8:30 A.M.–3 P.M.**

*morning refreshments and lunch included with registration fee*

Room 101, Business and Public Management Center, West Chester University,  
50 Sharpless Street, West Chester

### PROGRAM OUTLINE:

Municipal officials from around the region will present anecdotes and case studies relevant to each of the following topics, illustrating important, variable, and exciting results:

- **Planning Guidance:** an Overview of Regulatory Tools
- **Laying the Groundwork:** the Local comprehensive Plan
- **Connecting with our Residents:** Public Participation in the Planning Process
- **Key Tools for Building our Community:** the Subdivision/Land Development and Zoning Ordinances
- **Conclusion:** Pulling it all together!

