

REGISTER TODAY!

Saturday, May 19th | 8:30 AM – 3 PM | West Chester University

"A Primer for Municipal Officials"



Sponsored by:



BRANDYWINE
CONSERVANCY



WCU
WEST CHESTER
UNIVERSITY

DETAILS

What you will learn

Making local planning exciting and effective. Learn from your peers!

Municipal officials from around the region will demonstrate through case studies and anecdotes how to achieve exciting and effective results with:

- ▶ **Local comprehensive planning**
- ▶ **Public engagement**
- ▶ **Zoning ordinances**
- ▶ **Subdivision and land development ordinances (SALDO)**

Registration

Register at:
www.wcufoundation.org/primer-for-municipal-officials

- ▶ **Registration fee: \$15.00**
- ▶ **Morning refreshments and lunch included with registration fee**
- ▶ **NO CHARGE for conservancy subscribers**

Location

Business and Public Management Center
Room 101
West Chester University, 50 Sharpless Street,
West Chester, PA

AGENDA

8:30–9:00 am | Sign-in and refreshments

9:00–9:15 am | Welcome and Introduction

- Dottie Ives Dewey, West Chester University, MC
- Brief remarks from Brian O'Leary, Chester County Planning Commission, John Theilacker, Brandywine Conservancy and Cary Vargo, CCATO

9:15–10:00 am | Planning Guidance

- Input from township supervisor, municipal solicitor, and Chester County Planning Commission

10:00–10:45 am | Comprehensive Planning, Part 1: Laying the Groundwork

- Input from township supervisor, borough planning consultant, and Brandywine Conservancy

10:45–10:55 am | Break

10:55–11:30 am | Comprehensive Planning, Part 2: Connecting with our Residents

- Input from township planning consultant and former township planning director

11:30 am–12:30 pm | Tools for Building Our Community, Part 1: SALDO

- Input from township manager, transportation consultant, local developer, and Chester County Planning Commission

12:30–1:15 pm | Lunch

1:15–2:15 pm | Tools for Building Our Community, Part 2: Zoning Ordinance

- Input from township zoning officer, municipal land use attorney, historic preservation expert and Brandywine Conservancy

2:15–3:00 pm | Conclusion: Pulling it all together!

- Final story: How might this all play out? – a story about the process and results for a suburban municipality; input from township manager, developer, transportation consultant and Brandywine Conservancy
- Re-cap of the day's themes and open question period