

## Form for ordering additional 2012 directories

# C.C.A.T.O

CHESTER COUNTY ASSOCIATION OF TOWNSHIP OFFICIALS

**Cost: \$15.00 per copy plus postage (prepaid)**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Town \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**Return order with payment to:**

CCATO

c/o Pat Morrison

221 Ross Road

Hanover, PA 17331

717-633-9755

Email: secretary@ccato.org

## Ad Space Details for 2013 Directories

Following are the ad sizes and prices for the color advertisements in the 2013 Chester County Directory of Township Officials. Please call to check the availability of "Premium" space before ordering.

To meet our printing deadline, we are asking that all submissions and checks, payable to CCATO, be received by December 1, 2012 and mail to CCATO-McDonough, 5002 West Liberty Meadows Drive, Summerville, SC 29485.

**Ad Specs:** All files and images within files including pdf's must be saved as CMYK. RGB files and images are unacceptable and may convert to black and white low-resolution image. We accept ZIP, CD, FTP, and e-mailed files created in Quark, PhotoShop, Illustrator, PageMaker and Acrobat (pdf) files (preferred). MAC or PC based, include all graphics as TIF or EPS, either CMYK or black and white. Include all fonts printer and screen. A clean paper proof must accompany all ads submitted.

Please direct all questions to Kay McDonough at:

CCATO

Email: jmd3031@aol.com

Telephone: 843-771-3233

Cell Number: 610-804-9930

### PREMIUM

Back Cover.....\$1000

Inside (Back or Front) Cover .....\$850

Full Page in Center Fold.....\$750

### STANDARD

Full Page (7½" w x 10" h).....\$650

Half Page (7½" w x 4 7/8" h).....\$440

Quarter Page (3 5/8" w x 4 7/8" h).....\$260

Eight (w) Page (3 5/8" w x 2 5/16" h).....\$190

Eight (v) Page (1 11/16" w x 4 7/8" h).....\$190